Privacy Policy

At Fairpoint Outdoors A/S (“Fairpoint Outdoors”, “we”, “us” or “our”), we give high priority to confidentiality and data security.

This privacy policy applies to our processing of personal data and establishes guidelines for the way Fairpoint Outdoors processes your personal data and provides you with the information that you are entitled to receive under applicable data protection laws.

You should read the privacy policy before you hand over your personal data to Fairpoint Outdoors.

1. Data controller and contact information

The data controller of your personal data is:

Fairpoint Outdoors A/S
Address: Gydevang 4, 3450 Allerød
CVR no.: 27 90 87 80
Email: gdpr@fairpont.dk
Phone number: +45 48 10 38 00

2. If you visit our website

The following sections describe our processing of personal data relating to visitors on our website.

2.1 Cookies

Types of personal data
We use cookies on our websites and, in this connection, process your personal data. Fairpoint Outdoors may collect the following personal data about you when you visit our website:

- IP address
- MAC address
- Browsing history
- Information about your use of our website, including click-behaviour and information about your purchases on our partner webshop

Purposes of the processing
Your personal data may be processed for the following purposes:

- Marketing generally
- Product and service development, including improvements to the website and user experience
- Statistics and analysis for the development and maintenance of our websites

Legal basis of the processing
Fairpoint Outdoors processes your personal data on the following basis:

- Legitimate interests: We base the processing of your personal data on our legitimate interests in ensuring that the websites and the functionalities on our websites is available to you (Article 6(1)(f) of the General Data Protection Regulation).
- Consent: When you visit our websites, we ask for your informed consent before placing any cookies that are not strictly necessary, in accordance with applicable legislation governing the use of cookies.

  Therefore, we also base the processing of your personal data for general marketing, product and service development, and statistics and analysis in connection with the maintenance and development of our websites on your consent (Article 6(1)(a) of the General Data Protection Regulation).

  You have the right to withdraw your consent at any time, and you can change your cookie settings by clicking the cookie icon in the bottom-left corner of the website.

Retention period
The expiry dates of the respective cookies are stated in our cookie banner. Personal data collected through cookies will be deleted no later than two years after the collection. However, the information may be stored for a longer period in anonymised form.

Categories of recipients
We may share your personal data with the following categories of recipients:

- Data processors who provide cookies to support the operation and functionality of our website, including the cookie banner.
- Data processors who provide cookies and IT systems for marketing purposes and/or statistical purposes, including for analysis.
- Third parties, if you have accepted third-party cookies.

Recipients who are data processors process your personal data on behalf of Fairpoint Outdoors and solely in accordance with documented instructions issued by Fairpoint Outdoors. Data processors only have access to the information necessary to perform their specific tasks.

Please also refer to section 11 below.

3. If you contact customer service or otherwise communicate with us

Types of personal data
When you contact us, we process your personal data for the purpose of handling your enquiry. This may include, for example, complaints or questions about our products and services, whether your enquiry is received by telephone, email or through other means.

- Name, email address and phone number
- Company name and CVR number (only applicable to sole proprietorships)
- What your enquiry is about
- Date of your enquiry

- Product item number
- Order or invoice number
- The product about which you are making a complaint, including a description and photograph of the reason for the complaint or defect
- Other information you provide in connection with your enquiry. We encourage you not to provide us with sensitive personal data or your national identification number.

The purposes of the processing
Your personal data will be processed for the following purposes:

- Handling your enquiry, any orders and/or complaints, including any disputes
- Communication with you
- Compliance with our legal obligations, including our documentation obligations under the Danish Bookkeeping Act, as well as documentation of any refunds
- Statistics and analysis for the purpose of developing our products and services

Legal basis of the processing
Fairpoint Outdoors processes your personal data on the bases set out below. The legal basis depends on the nature of your enquiry.

- Legitimate interests: We may process your personal data on the basis of our legitimate interests in handling your enquiry, communicating with you and developing our products and services (Article 6(1)(f) of the General Data Protection Regulation). We may also process documentation of any refunds on the basis of our legitimate interest in documenting our handling of your case. In the event of a dispute, we may further process your personal data on the basis of our legitimate interest in defending or establishing legal claims.
- Contractual obligations: If your enquiry concerns the conclusion of a contract, the placement of an order, a contract already concluded or an order already placed, we process your personal data in order to perform the contract or process the order (Article 6(1)(b) of the General Data Protection Regulation).
- Legal obligation: The processing of your payment information and information about any refunds is necessary for compliance with applicable bookkeeping and VAT legislation (Article 6(1)(c) of the General Data Protection Regulation).

Retention period
The retention period depends on the nature of your enquiry. General enquiries are retained for up to two years, unless we need to retain the information for a longer period in order to document the dialogue, for example in connection with a dispute.

Information relating to financial transactions contained in our accounting records is stored in accordance with applicable Danish accounting and bookkeeping legislation and deleted five years after the end of the financial year to which the records relate.

Categories of recipients
When you contact our customer service or otherwise communicate with us, we may, in connection with handling your enquiry, share your personal data with the following categories of data processors:

- Data processors that provide IT systems to support the handling of your enquiry and communication, including, for example, email service providers.
- Data processors that provide support for statistics, including analysis.

Our data processors process your personal data on behalf of Fairpoint Outdoors and solely in accordance with documented instructions issued by Fairpoint Outdoors. Data processors only have access to the information necessary to perform their specific, limited tasks.

Please also refer to section 11 below.

4. If you apply for a job with Fairpoint Outdoors

When you apply for a job with Fairpoint Outdoors, we process your personal data in connection with the recruitment process. We do not wish to receive a national identification number or special categories of personal data (sensitive personal data, such as personal data revealing racial or ethnic origin, religion, trade union membership, sexual orientation or health information) in your application. We therefore ask you to remove or redact such information in any documentation you send to us.

Types of personal data
Fairpoint Outdoors may collect, process and store the following types of personal data about you:

- Contact details, such as your name, email address and telephone number
- Date of birth
- Information contained in your application, CV, diplomas and any attachments
- Relevant information that is publicly available on the internet and social media, including in particular information about previous employment, activities, competencies, performance and general presentation
- Results of personality tests, if you complete such tests
- Criminal record, if necessary in relation to the position for which you have applied
- References from previous and/or current employers
- Other information you provide to us in connection with the recruitment process

Purpose of the processing
Fairpoint Outdoors processes your personal data to assess whether to offer you a position at Fairpoint Outdoors.

Legal basis for processing
Fairpoint Outdoors processes your personal data on the following legal basis:

- Legitimate interests: In connection with our assessment of whether we can offer you employment, we may process information about you, including information received directly from you and relevant information that is publicly available on the internet and social media (Article 6(1)(f) of the General Data Protection Regulation).

Retention period
If you are not offered a position, we will retain your application and any additional personal data collected in connection with the recruitment process for a period of 6 months following our rejection, unless you have given your consent to a longer retention period.

You may withdraw any consents you may have provided as part of our recruitment process at any time. The withdrawal of consent will affect our future processing of your personal data but will not affect the lawfulness of processing based on consent before its withdrawal. If you wish to withdraw your consent, you may contact us as stated below.

Any criminal records will be deleted immediately after we have reviewed it.

If you are employed, we will transfer your personal data to your personnel file and retain it in accordance with the retention periods set out in our Employee Privacy Policy.

Categories of recipients

When you apply for a job at Fairpoint Outdoors, we may, in connection with the handling of your application, share your personal data with data processors who provide IT systems or support the administration of recruitment processes, including communication services, such as email service providers.

Our data processors process your personal data on behalf of Fairpoint Outdoors and solely in accordance with documented instructions issued by Fairpoint Outdoors. Data processors only have access to the information necessary to perform their specific, limited tasks.

Please also refer to section 11 below.

5. If you are a supplier, business partner, influencer, etc.

This section contains the policy for Fairpoint Outdoors' processing of personal data relating to owners of sole proprietorships, business customers, or employees of suppliers and other business partners, including external consultants and others who work with, or otherwise have contact with, Fairpoint Outdoors. This section also contains information about Fairpoint Outdoors' processing of personal data relating to influencers.

Collection of personal data
Fairpoint Outdoors may collect, process, and store your personal data in the following cases:

- When you, your company, or the company you work for enter into an agreement with Fairpoint Outdoors.
- When you have shown an interest in Fairpoint Outdoors' services or products, for example by providing Fairpoint Outdoors with your contact details or otherwise being in contact with us.
- When you collaborate and communicate with Fairpoint Outdoors.

Types of personal data
Fairpoint Outdoors may collect, process and store the following types of personal data about you:

- Contact details, such as your name, email address and phone number

- Individual information, such as your preferred language
- Organisational information, such as the name and address of your company, job title, area of work, primary place of work and country of work
- Contractual information, such as orders, invoices, contracts and other agreements between your company (or employer) and Fairpoint Outdoors that may contain, for example, your contact details
- Financial information, such as payment terms, bank details and credit assessments (where you operate a sole proprietorship)
- Specific interests or preferences of the company or contact person
- Other information related to, and justified by, the business relationship
- In particular for influencers:
    - Name, address, email address, phone number and social-media handle
    - Information about the collaboration, including its terms and start date
    - Financial information, including payments, tax matters and bank-account details
    - Photo and video material
    - Information about product preferences
    - Information about performance, including number of followers and feedback on posts etc.

We may receive such information directly from you, primarily through emails and other correspondence with you, or from a third party, such as your employer.

The purposes of the processing
Your personal data may be processed for the following purposes:

- General planning, performance and management of collaborations, including contracts
- Administration, such as processing payments, accounting and auditing, as well as providing support
- Newsletters and other marketing communications
- Responding to enquiries from you
- Communication with you
- Product and service development
- Statistics and analysis
- Compliance with applicable laws and regulations, including fulfilling our obligations to prevent unlawful activities and our documentation obligations under the Danish Bookkeeping Act
- Handling disputes

Legal basis for processing
Fairpoint Outdoors primarily processes your personal data on one or more of the following legal bases:

- Contractual obligations: In certain cases, the processing of your personal data is necessary for the performance of a contract to which you are a party (Article 6(1)(b) of the General Data Protection Regulation).

- Legitimate interests: We may process your personal data on the basis of our legitimate interests in managing the day-to-day operations of our business in accordance with lawful and fair business practices, including planning, carrying out and managing the collaboration. We may also process your personal data on the basis of our legitimate interests in compiling statistics and analyses, providing support, and improving and developing our services. The processing may also be necessary for our legitimate interest in preventing fraud or establishing, defending or asserting legal claims, for example in connection with an ongoing dispute (Article 6(1)(f) of the General Data Protection Regulation).
- Legal obligation: In certain cases, the processing of your personal data is necessary for compliance with legal obligations, such as our obligation to prevent unlawful activities. We also process and store information forming part of bookkeeping material on the basis of our legal obligation under the Danish Bookkeeping Act (Article 6(1)(c) of the General Data Protection Regulation).

Retention period
Personal data processed in connection with business relationships is generally retained for up to five years after the termination of the agreement or business relationship, unless specific circumstances justify a longer retention period.

Where the personal data is subject to section 12 of the Danish Bookkeeping Act, the data will be stored for five years after the end of the financial year to which the records relate. However, the data may be stored for a longer period in anonymised form.

Categories of recipients
We may share your personal data with the following categories of data processors:

- Data processors that provide IT systems to support the administration of contractual and business relationships, as well as communication, including, for example, email service providers
- Data processors that provide support for marketing, statistics and analysis

Our data processors process your personal data on behalf of Fairpoint Outdoors and solely in accordance with documented instructions issued by Fairpoint Outdoors. Data processors only have access to the information necessary to perform their specific, limited tasks.

Please also refer to section 11 below.

6. If you sign up for our newsletter(s)

Types of personal data
Fairpoint Outdoors collects, processes, and stores your personal data for marketing purposes when you sign up for newsletter(s). Fairpoint Outdoors may collect, process, and store the following types of your personal data:

- Name and email address
- Your preferred language
- Your consent
- Your interests
- Your click behaviour related to material sent to you

The purposes of the processing
Your personal data may be processed for the following purposes:

- Direct marketing
- Analysis and statistics for the purpose of improving and developing our services and products
- Documentation of your consent and our compliance with applicable marketing legislation

Legal basis for processing
Fairpoint Outdoors processes your personal data on one or more of the following legal bases:

- Consent: Fairpoint Outdoors will only use your personal data for direct marketing, including sending out newsletters, if you have given your prior and explicit consent to this (Article 6(1)(a) of the General Data Protection Regulation).
- Legitimate interests: We process your personal data in connection with analysis and statistics on the basis of our legitimate interests in improving and developing our services and products (Article 6(1)(f) of the General Data Protection Regulation).

Retention period
Your personal data will be stored for as long as your consent to receive marketing remains active.

If you no longer wish to receive our newsletters, you may unsubscribe using the link at the bottom of each email or by contacting us as described below. However, withdrawal of your consent does not affect the lawfulness of processing carried out before the withdrawal.

We retain documentation of your consent for two years from the date on which you withdraw your consent to receive direct marketing material. The retention period is based on our legitimate interest in being able to document that we have sent direct marketing in accordance with applicable legislation (Article 6(1)(f) of the General Data Protection Regulation).

Categories of recipients
When you subscribe to our newsletter(s), we may share your personal data with the following categories of data processors:

- Data processors that provide IT systems to support communication, including, for example, email service providers
- Data processors that provide support for marketing and statistics, including analysis

Our data processors process your personal data on behalf of Fairpoint Outdoors and solely in accordance with documented instructions issued by Fairpoint Outdoors. Data processors only have access to the information necessary to perform their specific tasks.

Please also refer to section 11 below.

7. If you visit our physical premises, including office facilities and/or warehouses

Types of personal data

When you visit our physical premises, Fairpoint Outdoors processes your personal data, for example through access-control systems and video surveillance. Fairpoint Outdoors may collect, process and store the following types of personal data about you:

- Your registration plate
- Photographs and video recordings from video surveillance
- Your name, email address, telephone number and employer
- The date and time of your visit
- Digital footprints, including information about where and when you have used your access card, if you have been issued one

Purposes of the processing
Your personal data may be processed for the following purposes:

- To provide you with access to our physical premises
- To administer your visit to our premises
- To ensure and maintain security at our physical premises
- To prevent and solve crimes at our physical premises

Legal basis for processing
Fairpoint Outdoors processes your personal data on the following legal basis:

- Legitimate interests: We base the processing of your personal data on our legitimate interests in providing you with access to our physical premises and in safeguarding the security of our visitors, employees and physical premises (Article 6(1)(f) of the General Data Protection Regulation). Information concerning criminal offences collected through video surveillance is also processed on the basis of Fairpoint Outdoors' legitimate interests in investigating criminal offences (section 8(3) of the Danish Data Protection Act).

Retention period
Photographs and video recordings containing personal data which have been collected through video surveillance for the purpose of preventing crime will be deleted no later than 30 days after they were recorded, unless it is necessary for us to retain the recordings for the purpose of dealing with a specific dispute, for example in connection with investigating a criminal offence.

Personal data processed in connection with your use of access cards will be deleted from the log six months after registration.

However, the information may be stored for a longer period in anonymised form.

Categories of recipients
When you visit our physical premises, we may share your personal data with data processors that provide IT systems to support the administration of security solutions, including video surveillance.

Our data processors process your personal data on behalf of Fairpoint Outdoors and solely in accordance with documented instructions issued by Fairpoint Outdoors. Data processors only have access to the information necessary to perform their specific tasks.

Please also refer to section 11 below.

8. When you shop in our partner shop

We process information about you when you purchase a product from our partner shop.

Types of personal data
When you use our partner shop, we process your personal data. We may process the following categories of personal data about you:

- Name
- Company name and CVR number (where you operate as a sole proprietor)
- Phone number
- Email address
- Product number
- Ordre or invoice number
- Billing information
- Payment information, including card or bank-account details
- Other information that you choose to provide to us in connection with your order

Purposes of processing
Your personal data will be processed for the following purposes:

- Processing orders placed in our partner shop, including sending order confirmations and invoices
- Administering deliveries, returns and complaints
- Sending direct marketing without consent on the basis of previous purchases from us, where we choose to rely on this option under the Danish Marketing Practices Act
- Documentation of your purchase
- Complying with legal obligations, including our documentation obligations under the Danish Bookkeeping Act
- Handling disputes

Legal basis for processing
Fairpoint Outdoors processes your personal data on one or more of the following legal bases:

- Contractual obligations: In certain cases, the processing of your personal data is necessary to fulfil a contract, including to deliver the products ordered and to handle order confirmations, complaints and returns, etc. (Article 6(1)(b) of the General Data Protection Regulation).

- Legitimate interests: We may process your personal data on the basis of our legitimate interests in conducting statistics and analyses for the purpose of developing and improving our services and products, including to understand our customers' buying behaviour (Article 6(1)(f) of the General Data Protection Regulation). In the event of a dispute, we may also process your personal data on the basis of our legitimate interest in establishing, defending or asserting legal claims. We also process your personal data on the basis of our legitimate interest in sending you marketing communications where you are an existing customer and we are permitted to send you marketing communications regarding similar products without your consent. You may object to this at any time.
- Legal obligation: The processing of your payment information and information about your purchase is necessary for our compliance with applicable bookkeeping and VAT legislation (Article 6(1)(c) of the General Data Protection Regulation).

Retention period
Information concerning financial transactions that forms part of accounting records is stored in accordance with the requirements of Danish accounting and bookkeeping legislation and is deleted five years after the end of the financial year to which the records relate.

However, the information may be processed and stored for a longer period in anonymised form or where we are required to do so by law.

Categories of recipients
Payment and delivery providers (applies only to sole proprietorships)
In order to process your payment, we disclose your payment information to third parties, including providers of the payment service you have selected. These providers receive your payment information in order to process payment for your order (Article 6(1)(b) of the General Data Protection Regulation).

We also disclose your name, address and any delivery instructions to the delivery provider you have selected, as this is necessary for the delivery of your goods (Article 6(1)(b) of the General Data Protection Regulation).

Others
When you use our partner shop, we may also share your personal data with our data processors. We use data processors that provide IT systems to support order administration and communication, including email service providers. In addition, we use data processors that provide IT systems to support marketing, statistics and analysis.

Our data processors process your personal data on behalf of Fairpoint Outdoors and solely in accordance with documented instructions issued by Fairpoint Outdoors. Data processors only have access to the information necessary to perform their specific, limited tasks.

Please also refer to section 11 below.

9. If you visit our social media profiles

This section contains the policy for Fairpoint Outdoors' processing of personal data collected through Fairpoint Outdoors' profiles and pages on social media.

Fairpoint Outdoors has a profile or page on the following social media platforms:

- Facebook (Meta Platforms Ireland Ltd.)
    - Facebook's privacy policy is available here
- LinkedIn (LinkedIn Ireland Unlimited Company)
    - LinkedIn's privacy policy is available here
- Youtube (Google Ireland Ltd.)
    - Google's privacy policy is available here
- Instagram (Meta Platforms Ireland Ltd.)
    - Instagram's privacy policy is available here
- TikTok (TikTok Technology Limited and TikTok Information Technologies UK Limited)
    - TikTok's privacy policy is available here

For LinkedIn, TikTok, Instagram and Facebook, Fairpoint Outdoors and the relevant social-media providers are joint controllers for the processing of personal data collected in connection with your interactions with the profiles, including posts published on the profiles.

Fairpoint Outdoors and the providers of LinkedIn, TikTok, Instagram and Facebook have entered into agreements on the allocation of data-protection responsibilities. Under these agreements, Fairpoint Outdoors and the social-media providers are each responsible for the tasks associated with the processing activities that they respectively carry out. However, Fairpoint Outdoors and the providers of Facebook and Instagram have agreed that the providers are responsible for enabling you to exercise your rights as described in the "Your rights" section below in connection with your use of Facebook and Instagram, while Fairpoint Outdoors is responsible for providing you with the information set out below. Fairpoint Outdoors and LinkedIn have further agreed that LinkedIn is responsible for responding to requests from you concerning the rights described in the "Your rights" section below.

Fairpoint Outdoors also uses YouTube as a data processor in connection with its use of YouTube and, in that context, shares certain information about your interactions, interests, etc. with YouTube. This sharing is based on our legitimate interest in optimising our marketing and services, including our video podcasts (Article 6(1)(f) of the General Data Protection Regulation).

The social-media providers used by Fairpoint Outdoors may also use personal data collected through Fairpoint Outdoors' profiles for their own purposes, for example to improve their advertising systems. You can read more about their processing of personal data through the links above.

Collection of personal data
When you visit or interact with our social media profiles, Fairpoint Outdoors and the social media providers may collect, process, and store the following types of personal data about you:

- Information available on your profile, including your name, gender, civil status, workplace, interests, image, and your city
- Whether you "like" or have applied other reactions to our profile
- Comments you leave on our posts
- That you have visited our profile
- Digital footprints, including your IP address

Purposes of processing

Fairpoint Outdoors processes your personal data for the following purposes:

- Improving our products and services, including our social media profiles and pages
- Statistics and analysis
- To be able to communicate with you if you comment on a post, make a review, or send us a message
- Marketing Fairpoint Outdoors' brand, products and services

Legal basis for processing
The processing of your personal data is based on the following basis:

- Legitimate interests: Fairpoint Outdoors bases the processing of your personal data on our legitimate interests in being able to communicate with and market us to you on our social media profiles, as well as our legitimate interest in improving our products and services (Article 6(1)(f) of the General Data Protection Regulation).

Retention period
Direct enquiries are generally retained for up to two years. However, the retention period depends on the content of the enquiry.

We encourage you to delete any comments, likes or other interactions that you have left on our profile if you no longer wish for them to be displayed on our pages. Fairpoint Outdoors does not delete such publicly available interactions.

Please refer to the privacy policy of the provider of each social media platform for information on how long they store your personal data.

Categories of recipients
When you visit our profiles on social media, we may share your information with data processors who provide IT systems to support marketing, including social media providers, where we can promote our activities and communicate with you.

Our data processors process your personal data on behalf of Fairpoint Outdoors and solely in accordance with documented instructions issued by Fairpoint Outdoors. Data processors only have access to the information necessary to perform their specific tasks.

You can read more about the recipients with whom Fairpoint Outdoors shares your personal data in section 11 below.

Who do the social media providers share your personal data with?
You can find information about the recipients with whom the providers of the social media platforms share your personal data in the privacy policy of each provider. The providers of the social media platforms may transfer your personal data to recipients outside the EU/EEA in accordance with applicable data protection legislation.

9. If you use our whistleblower scheme

Purpose of the scheme

Suspected misconduct and breaches of applicable law or internal policies may be reported through our whistleblower scheme.

When a report is made, we will process personal data relating to the individuals concerned by the report, including the person submitting the report, the person who is the subject of the report and other third parties involved, for the purpose of handling and investigating the report.

If you report a suspected breach, your report will remain confidential and, at your choice, anonymous. However, you should in all cases provide an email address at which you can be contacted, as we may need to obtain further information about the suspected breach in order to handle the matter properly.

Types of personal data
We may process the following categories of personal data about the reported person:

- Name, job title, contact details and information contained in the report
- A description of the suspected breach

We may process the following categories of personal data about other third parties mentioned in the report:

- Name, job title, contact details and other information contained in the report

Purposes of the processing
Your personal data will be processed for the following purposes:

- Administration of the whistleblower scheme
- Handling reported incidents, including clarification of potentially criminal matters
- Compliance with our legal obligations under the Danish Whistleblower Act

Legal basis for processing
Fairpoint Outdoors processes your personal data on the following legal bases:

- Legitimate interests: We may process your personal data on the basis of our legitimate interests in investigating reported matters (Article 6(1)(f) of the General Data Protection Regulation).
- Legal obligation: As Fairpoint Outdoors is required to have a whistleblower scheme in place, we process your personal data in order to comply with our legal obligation to operate the scheme and handle reports submitted through it (Article 6(1)(c) of the General Data Protection Regulation).

Retention period
Fairpoint Outdoors retains your personal data for as long as necessary to handle the specific reports.

Reports that are investigated but do not result in a report to the police will be deleted within a reasonable period after the investigation has been completed and, in any event, no later than two months thereafter.

If a report is made to the police or another relevant authority, the personal data will generally be deleted once the matter has been concluded, unless we need to retain the data for a longer period in order to document the report.

Categories of recipients
When you submit a report through our whistleblower scheme, we may, in connection with handling your enquiry, share your personal data to our data processors that provide IT systems supporting the scheme, including the whistleblower platform and email providers.

Our data processors process your personal data on behalf of Fairpoint Outdoors and solely in accordance with documented instructions issued by Fairpoint Outdoors. Data processors only have access to the information necessary to perform their specific tasks.

Please also see section 11 below for further information.

10. Transmission to other controllers and entrustment to data processors

Entrustment to data processors
Each of the sections above describes the categories of data processors with whom we may share your personal data. The following applies in addition to the data processors specified in each of those sections.

Disclosure
As a general rule, your personal data will not be disclosed to a third party without your consent. However, in certain circumstances and where required by law, it may be necessary to disclose your personal data to, for example, the police, lawyers, accountants, courts, debt collection agencies, tax authorities, insurance companies, potential buyers, other public authorities and group companies.

Changes to the corporate structure
As Fairpoint Outdoors develops, its corporate structure may change, for example through a full or partial sale of the company. In the event of a partial transfer of assets containing personal data, the legal basis for the related disclosure of personal data will generally be Article 6(1)(f) of the General Data Protection Regulation, as Fairpoint Outdoors has a legitimate interest in transferring parts of its assets and making commercial or structural changes.

Transfers outside the EU/EEA
If your personal data are transferred to data processors or controllers established in countries outside the EU/EEA that do not provide an adequate level of protection, the transfer will take place only once an appropriate transfer mechanism has been put in place. The transfer will be based on the European Commission's standard contractual clauses for transfers to third countries, a copy of which you may request.

11. Your rights

- You have the right to access the personal data we process about you
- You have the right to object to our collection and further processing of your personal data
- You have the right to rectification and deletion of your personal data, however there are certain statutory exceptions, including the Bookkeeping Act
- You have the right to ask us to restrict the processing of your personal data
- In certain circumstances, you may also request to receive a copy of your personal data and to transmit the personal data you have provided to us to another data controller (data portability)

- You can withdraw any consents you may have given at any time. We will then delete your personal data unless we may continue the processing on another basis. You may unsubscribe from our newsletter by clicking the link at the bottom of the newsletter.

12. Questions and complaints

If you have any questions about this privacy policy or if you wish to complain about the way we process your personal data, please feel free to contact us:

Fairpoint Outdoors A/S
Address: Gydevang 4, 3450 Allerød
CVR no.: 27 90 87 80
Email: info@fairpointoutdoors.dk
Phone number: +45 48 10 38 00

If you wish to complain about the way we process your personal data, please contact us. You may also file a complaint with the Danish Data Protection Agency, Carl Jacobsens Vej 35, 2500 Valby, phone number: +45 33 19 32 00, email: dt@datatilsynet.dk.

13. Changes to the privacy policy

We reserve the right to make changes in this privacy policy from time to time. The privacy in effect will be accessible on our websites.